

JENNIFER Leigh SHELDEN

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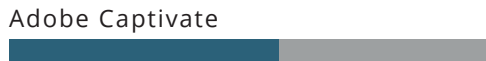
jennshelden.weebly.com

Lake Orion, MI

SPECIALTIES



TECHNICAL SKILLS



WRITING AND DESIGN SKILLS



PRESENTATIONS

Articulate Storyline 360: Zero to Publishing in One Day
2019, Ann Arbor ATD Chapter

EDUCATION

University of Colorado Denver, 2020
Master of Arts, Learning Design and Technology
Instructional Design and Adult Learning

Michigan State University, 2013
Bachelor of Arts, Professional Writing: Editing & Publishing
Additional Major of English Literature
Minor in Anthropology

WORK EXPERIENCE

SAP Concur 2017-Present - Senior Instructional Designer
Design training materials for in-person, virtual, and self-paced learning. Create and maintain brand standards for the team and review content for adherence. Lead larger content design projects.

SAP Concur, 2015-2017 - Content Developer
Designed training materials for in-person, virtual, and self-paced learning. Also created templates to use in course creation.

SAP Concur, 2014-2015 - Training Consultant
Trained US government employees on how to use the ConcurGov travel system through on-site courses and web-based training. Also created and edited training material templates to update to current brand standards.

CERTIFICATIONS

Microlearning 2019
Association for Talent Development
Microlearning program creation based on the MILE model

Advanced eLearning Instructional Design 2018
Association for Talent Development
Design meaningful, memorable, and motivational eLearning courses, with successful behavioral-change principles

ATD Master Instructional Designer 2018
Association for Talent Development
Entire process of analysis, design, development, implementation, and evaluation of learning programs

Articulate Storyline 2016
Association for Talent Development
Create an interactive, engaging eLearning course using this powerful software

Premiere Pro CC Essential Training 2016
Lynda.com
Professionally edit video using the Adobe Creative Cloud tool